

PRESCOTT, AZ

TEEAYSTEVEN@GMAIL.COM

TYLER ANDERSON

BACKGROUND

SELF-EMPLOYED, REMOTE – CONTRIBUTOR

2020 - PRESENT

- Published a HUNDRED-PLUS ARTICLES related to CARS
- For MULTIPLE PLATFORMS – Sites listed below
- High PRODUCT KNOWLEDGE

PANERA BREAD, PRESCOTT, AZ – TEAM ASSOCIATE

2017 - PRESENT

- MULTIPLE LOCATIONS
- Responsible for FOOD PRODUCTION, DELIVERY, and GENERAL CUSTOMER SERVICES

CAR SALES, DFW, TX – SALES ASSOCIATE

2021 - 2024

- WAS responsible for PRODUCT KNOWLEDGE, VEHICLE DEMONSTRATIONS, LEAD GENERATING, and SALES OF NEW/PRE-OWNED VEHICLES
- Mazda – 2 YEARS; Volvo – 2 MONTHS

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY, JOURNALISM – BACHELOR'S DEGREE

CLASS OF 2019

- Bachelor of Science in JOURNALISM, Minor in ADVERTISING/PUBLIC RELATIONS

SKILLS

AP Style, Reporting, Editing, Proofing, Copywriting, Content Management, Customer Relations Management, SEO, Data Management, Social Media Marketing, Video Production, Photography, Wordpress, Wix, Microsoft Office, Google Drive, Slack, Asana, EmakiCMS, Adobe Creative Services

PORTFOLIO

www.tygermind.com

GM Authority, The Autopian, CarBuzz, The Truth About Cars, HotCars